

Message Text

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PAGE 01 TOKYO 12806 120654Z

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E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: MARKET RESEARCH FOR ECM 7/76 (UPDATE)

REF: USDOC 10544; TOKYO A-

1. UPDATE OF QTE THE JAPANESE MARKET FOR ELECTRONIC COMPONENTS
UNQUOTE HAS BEEN FORWARDED TO USDOC UNDER COVER OF A SEPARATE
AIRGRAM. UPDATE OF STATISTICS IN THIS RESEARCH IS EXTENSIVE
AND MOST CURRENT SOURCES USED THROUGHOUT.

2. UPDATE OF QTE MARKET RESEARCH STUDY ON SALES POTENTIAL
FOR U.S. MATERIALS FOR ELECTRONIC INDUSTRY IN JAPAN UNQTE
MORE DIFFICULT DUE TO LACK OF OFFICIAL OR INDUSTRY STATISTICS
ON SUBJECT PRODUCTS FOR ELECTRONICS INDUSTRY. ORIGINAL
MARKET RESEARCH RELIED HEAVILY ON INDUSTRY INTERVIEWS FOR
STATISTICAL INFO WHICH POST CANNOT DUPLICATE. POST WILL SEND INFO
IF IT BECOMES AVAILABLE. IN GENERAL, THE STATEMENTS CONCERNING
THE STATE OF THE INDUSTRY MADE IN THE REPAIR ALSO
APPLY TO THE ELECTRONIC MATERIALS INDUSTRY.
RECESSION AND ACCOMPANYING UNEMPLOYMENT AND SLOWED
CAPITAL INVESTMENT HAVE HURT ALL OF JAPANESE INDUSTRY.
ELECTRONICS INDUSTRY, HOWEVER, IS SEEN AS LEADING ANY
RECOVERY AND SOME SIGNS OF UPTURN HAVE BEEN NOTED.
HODGSON

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